

INTRODUCING SMARTLINKS™

NO MORE TYPING-IN SUPPLIER PRODUCT DETAILS IS JUST THE BEGINNING.

Imagine ending the time consuming chore of typing in records of new stock ordered from major suppliers. That's only one of the attractions of SMARTLINKS™, the latest innovation from PURSUIT.

Seamlessly integrating with PURSUIT sales, stock control, management reporting and back-office software modules, SMARTLINKS™ takes administrative convenience to another level.

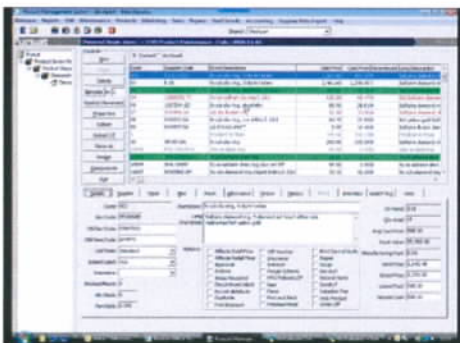
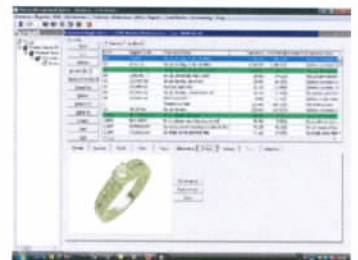
How does it work? Suppliers' product range files containing descriptions, digital images – and in some instances suggested retail prices – are received via email or a web link, or provided on CD. With a couple of clicks, the information is loaded into the PURSUIT system's database.

When orders are delivered, scanning the barcodes automatically adds correct product details to the system's stock control records.

Having full details of a supplier's range readily accessible on the system obviously simplifies the process of making selections and ordering new stock. To tempt sales that might not otherwise have happened, another advantage of SMARTLINKS™ is the ease with which customers can be shown digital images of a particular supplier's products that are not actually stocked.

SMARTLINKS™ already enjoys the full cooperation of leading brand name suppliers. They recognise it is the future – available now. When it comes to dedicated jewellery business software, for all-round efficiency PURSUIT is the gold standard.

Is it surprising more top jewellery retailers are replacing outmoded IT systems with PURSUIT? Satisfy your curiosity now. Arrange a live online demonstration.



TOP JEWELLERS ARE SWITCHING TO PURSUIT TO GAIN:

- SAGE ACCOUNTING INTEGRATION
- FULL WINDOWS COMPATIBILITY
- INTEGRATED STOCK CONTROL
- EACH SHOP INTERACTIVELY LINKED
- IMMEDIATE WEB TRADING
- RUNNING ON STANDARD PCS
- INFINITE CAPACITY FOR GROWTH
- SUPERIOR SUPPORT AND TRAINING
- FUTURE TECHNOLOGY - NOW



THE GOLD STANDARD IN JEWELLERY SALES AND MANAGEMENT SOFTWARE

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