

**SOME WELL KNOWN JEWELLERS  
HAVE CHOSEN PURSUIT SOFTWARE  
AFTER COMPARING IT WITH ITS RIVALS**

**OTHERS HAVE CHOSEN PURSUIT  
TO REPLACE A PREVIOUS SYSTEM  
SUPPLIED BY ITS RIVALS**

## **WHAT DOES THAT TELL YOU ABOUT PURSUIT?**

To maintain competitiveness, leading jewellers recognise that from counter displays to stock control, from accounts to online marketing, a true Microsoft Windows software environment is now essential.

That's one of many reasons why, month by month, more top jewellers are switching to Pursuit. Its numerous function options seamlessly link together. Capacity for expansion and adding new users and shops is limitless.

Upgrades are free. And it comes with exceptional service, support and training.

Rival systems? Pursuit is in a class by itself.

The Company of Master Jewellers approved supplier

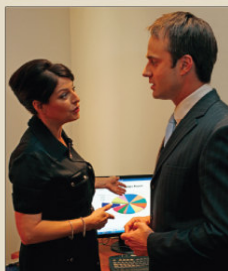
**INTEGRATED  
ONLINE SALES**



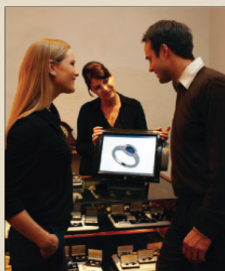
**CUSTOMER  
CLOSENESS**



**PERFORMANCE  
ANALYSIS**



**UNIQUE  
POS SUITE**



**Pursuit**

**UNRIVALLED STOCK AND SALES SOFTWARE**