

MONICA  VINADER

METALLICA

From manufacturing to international retailing, the complete solution for Monica Vinader



London, Kings Lynn, Madrid, Seville, San Sebastian, sales, stock, orders, the web – seamlessly connected in a single system.



Pursuit

Award winning designer Monica Vinader uses Pursuit software to seamlessly link operations extending from the UK to Spain.

The multi-faceted network extends from the design and manufacturing side of the business to the web-shop and franchisee stock selection and ordering using the Pursuit SmartLinks™ module.

Selected by a growing number of leading multiple-outlet jewellery retailers, Pursuit's inter-connected sales, performance analysis and stock monitoring databases function in real time – all information is as up to date as the most recent transaction.

Options include gift cards, automatic customer texting and counter-top touch screen digital presentation that helps widen choice to items not actually in stock.

Arrange a live online demonstration.
Telephone + 44 (0)1603 263 800
or email sales@pursuit.co.uk



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The gold standard in sales, stock monitoring and management software