

Pursuit's suite of analytical tools extends from item-against-item to shop-against-shop comparisons



**With instant analysis of best sellers, slow movers, new and fading trends, Pursuit adds another dimension to buying power.**



## Pursuit

Stock planning and buying rely on experience and professional instinct. But in reaching decisions, it is extremely helpful to be able to create factual reports that reveal every facet of past and present stock performance.

Pursuit sales, stock monitoring and management software includes a powerful suite of planning and buying tools. In sheer scope, depth of information and speed of access, it is far ahead of anything else available designed specifically for the retail jewellery business.

With Pursuit, accurate analyses are as up-to-date as the most recent transaction. They cover regional, seasonal and shop-against-shop comparisons, and every other criterion you may require – even ring sizes and delivery lead times.

Arrange a live online demonstration.  
Telephone + 44 (0)1603 263 800  
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**The gold standard in sales, stock monitoring and management software**